

MEMBERSHIP GUIDE





This guide will help you get the most of your membership in the Coalition Against Insurance Fraud. It contains information about the Coalition, and ideas and information on how to maximize the benefits of your Coalition membership. The Coalition's website www.InsuranceFraud.org also provides access to fraud information and links to member websites.



The Coalition was founded in 1993 by 17 organizations representing consumers, insurers and government agencies. They joined together to combat insurance fraud and increase their impact as diverse organizations united against this crime. The Coalition works in four areas: **Legislative & Judicial, Public Awareness, Research and Collaboration**. The Coalition has grown to nearly 300 organizations and remains a leader in fighting insurance fraud. The organization's diverse membership of consumers, government, academia and industry gives a high degree of credibility and influence with legislators, regulators, media, courts and the public. This unique partnership is a hallmark of our success over the years.



The Coalition Against Insurance Fraud unites and empowers private and public groups to fight insurance fraud through outreach, advocacy, and research.

1. Combat all forms of insurance fraud,
2. Reduce costs for consumers and insurers, and
3. Promote fairness and integrity of the insurance system.



Our mission is fulfilled by:

- Educating and increasing awareness among consumers, government organizations, insurers and other stakeholders about the scope and its impact.
In this way, we can better help
 1. lower tolerance of fraud, and
 2. encourage and motivate greater engagement in developing and implementing solutions.
- Advocating laws, regulations and policies that help detect, prevent, deter, and prosecute insurance fraud, and seeking appropriate remedies. This will be done through efficient, effective, and practical initiatives.
- Serving as the preeminent source of insurance fraud information and expertise, and by conducting research to promote and support more effective and efficient anti-fraud initiatives and activities.
- Strengthening and expanding the Coalition to effectively coordinate and engage more individuals and organizations in combating insurance fraud.



Inclusion	We are committed to including all who seek to combat insurance fraud, while respecting and supporting diversity of perspective.
Integrity	We operate fairly and ethically in dealing with members, partners and other stakeholders to create a relationship of mutual trust.
Leadership	We are committed to maintaining a high level of leadership in the individuals who are selected to lead our organization for the benefit of our members, the fraud-fighting community and society.
Collaboration	We partner with consumers, insurers, government organizations, educational groups and others to empower them in greater, effective fraud-fighting efforts.
Expertise	We thrive on maintaining a credible reputation, so the Coalition is continually viewed as a leader in research, collaboration and innovative anti-fraud solutions for our members, news media, government organizations and other stakeholders.



The Board of Directors meets each year in June and in December to set Coalition policy and initiatives. Major policy decisions to date include approving model legislative bills dealing with insurance-fraud statutes, fraud bureaus and automobile pre-insurance inspection; filing *amicus* legal briefs; and taking strong positions on important legislation.

The Board meetings coincide with the twice-yearly membership meetings, to which all members are invited. The meeting also includes trend reports and presentations by staff, committees, and a variety of noteworthy experts about major anti-fraud issues.

Member organizations are asked to send up to three representatives to the meetings. While there is no fee to attend, all attendees must register online in advance. The December membership meeting is the Coalition's annual meeting. The next year's budget is finalized, and officers are elected.

The Board of Directors includes charter members and other Board members. Each Board member appoints a primary representative and an alternate. Member organizations may change representatives at any time. The Board seeks to have equal representation between for-profit and nonprofit organizations. The Board operates under [Robert's Rule of Order](#), except when policy decisions are developed through consensus instead of majority vote. The Board and Coalition committees also are governed by [antitrust guidelines](#) adopted previously by the Board.

Standing agenda items for each Board meeting include reports by the treasurer on the financial condition of the organization, plus reports by major committees and task forces on their recent activities. Members are encouraged to share their organizations' new anti-fraud activities during a special "organizational update" segment usually held at the end of each meeting.

Members wishing to propose new projects should bring their ideas to the appropriate committee chair or the executive director. They also are encouraged to float ideas and get Board feedback during the "new business" segment of the membership meeting.



Membership on committees shall be open to any Coalition member in good standing. While not mandatory, committees should represent to the fullest extent possible a balance of all categories of members. Limited exceptions to these standards are as set forth in the committee descriptions described in this section. All committees shall operate under the direction of and report at least annually on their activities to the Board. Each committee is expected to meet at least quarterly throughout the year, with the exception of the Financial Review Committee as noted below. Each committee shall have a Coalition staff person assigned to assist the committee with carrying out its mission and objectives.



Executive Committee

The Executive Committee provides general oversight of operations, including finance, membership, and staff performance. Committee members also include the four elected officers and up to eight others appointed by the Board. There must be equal representation between for-profit and public-interest members. Meets at least quarterly.

Staff liaison: [Michelle Rafeld](#)



Government Affairs Committee

The Government Affairs Committee recommends legislative and regulatory policy to the Board, drafts and amends model bills, oversees state and federal legislative strategy, and coordinates the work of task forces. The committee also helps organize state coalitions to work on legislative issues.

Staff liaison: [Brent Walker](#)



Legal Affairs Committee

The Legal Affairs Committee includes representatives of a select group of law firms around the U.S. that have expertise on legal issues dealing with fraud. The committee advises the Executive Committee and board on emerging legal trends that can impact fraud and anti-fraud solutions. Individual member-firms also assist with drafting amicus briefs filed by the Coalition.

Staff liaison: [Brent Walker](#)



Amicus Review Committee

The Amicus Curiae Committee reviews requests from members and other entities for the Coalition to file *amicus* briefs on important court cases impacting fraud. Decisions on whether or not the Coalition accepts a case for filing are guided by specific criteria established by the Executive Committee.

Staff liaison: [Brent Walker](#)



Public Information Committee

The Public Information Committee recommends initiatives and policy positions to the Board about public-outreach programs. The committee helps develop public-education programs through diverse channels such as the news and social media, and members. The committee also coordinates the annual *Insurance Fraud Hall of Shame* and *Prosecutor of the Year* award.

Staff liaison: [Joseph Matos](#)



Research Committee

The Research Committee oversees research studies conducted and commissioned by the Coalition. Recent examples include public-attitude research, SIU benchmarking study and research on insurer use of technology. The committee also explores how insurance fraud is measured, varied definitions of fraud, and whether to develop new methodologies that measure fraud more accurately to provide credible estimates.

Staff liaison: [Michelle Rafeld](#) and [Joseph Matos](#)



Financial Review Committee

The Finance Committee provides financial analysis, advice, and oversight of the organization's budget. Their sole responsibility is to ensure the organization is operating with the financial resources it needs to provide programs and services to the community.

Staff liaison: [Michelle Rafeld](#)



Associate Member Task Force

Since the inception of the Coalition Against Insurance Fraud the concept of supporting members has been an integral part of our mission to fight insurance fraud. The leadership and staff of the Coalition are keenly aware of the importance of including our Associate, or vendor partners, in all aspects of the Coalition's mission and strategy. This task force was created to keep Associate partners informed and engaged.

Staff liaison: [Kendra Smith](#)



Fraud Risk Management Task Force

The Fraud Risk Management Task Force brings together members from across the Coalition to collaborate, share best practices and build awareness of the need for collective enterprise fraud risk management. The task force focuses on key areas such as fraud risk management, principles of fraud risk governance, risk assessment, control activities and program monitoring.



Life & Disability Task Force

Life & Disability Insurance taskforce is an entity created by the board of directors in 2001. The taskforce explores fraud issues specific to this line of insurance, life insurers and consumers.

Staff liaison: [Michelle Rafeld](#)



Workers Compensation Fraud Task Force

The mission of the Workers' Compensation Task Force is to study the nature and effectiveness of state approaches to workers' compensation and related issues.

COALITION STAFF



Michelle Rafeld, Executive Director

Michelle Rafeld is a respected insurance professional with a stellar career spanning over three decades. Michelle's leadership experience and profound commitment to combating insurance fraud are well-known throughout the industry. Michelle held various leadership roles within her distinguished 32-year career with the State of Ohio; she's most notably known for serving as the agency's Fraud Director, a position she held from 2007 until she retired from state service in June 2023. An innovative and proactive problem solver, Michelle has effectively led local, state, and national collaborative efforts, leading to the successful implementation of industry and consumer protection programs. Michelle served as Vice-Chair of the Antifraud Task Force and Title Consumer Shopping Tools Working Group and chaired the Title Insurance Task Force, the Promoting Appropriate Sales Practices In The Sale of Life Insurance & Annuities Working Group, and the Antifraud Task Force Education & Enhancement Working Group. Furthermore, she represented the NAIC Antifraud Task Force in an advisory capacity on the Healthcare Fraud Prevention Partnership, the National Insurance Crime Bureau's Law Enforcement Advisory Committee. In 2020, Michelle became the first woman appointed as the Coalition's Public Interest Co-Chair. On January 1, 2024, she will make history again by becoming the first female Executive Director of the Coalition Against Insurance Fraud.



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Brent J. Walker, Director of Government Relations

Brent has close to 30 years of combined experience in law enforcement, insurance fraud investigation, and nonprofit volunteer leadership. He was first introduced to fighting insurance fraud as a young police detective and has since spent the majority of his career in the special investigation units (SIU) with two large insurance carriers. He has held various roles to include major case investigator, regional SIU manager, and anti-fraud compliance director. In addition, Brent believes in the value of collaboration in the fight against insurance fraud and has been very active in the larger antifraud community for over two decades. He has had the opportunity to serve on the board of the International Association of Special Investigation Units (IASIU), lead a local Texas chapter, chair numerous committees, get involved with advocacy in both regulatory and legislative arenas, plan antifraud educational events, manage a global publication, and participate in many other initiatives. Prior to joining the Coalition Against Insurance Fraud, Brent co-chaired its Government Affairs Committee. Brent received a bachelor's degree from Texas A&M University-Commerce in organizational leadership and holds the Senior Claim Law Associate designation from the American Educational Institute. He has been married for over 30 years, has three children, and is a veteran of the United States Marine Corps.



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Joseph Matos, Chief of Communications, Outreach & Creative Services



Joseph is a multi-award-winning creative and strategic executive who has successfully raised the bottom line for Fortune 100 companies. He has worked with some of the world's largest and most prestigious ad agencies. He has also been one of the pioneers in the multicultural advertising arena, which is now a foundation for many advertisers and organizations. His expertise spans both the general and multicultural markets. Having this skill set gives him the range that organizations and companies alike seek when looking for unique solutions to their advertising, marketing, digital, and communication challenges. Joseph began his career as a Junior Art Director at Conill Advertising, where he was promoted to Associate Creative Director within his first year. His clients at Conill included Citibank, Procter & Gamble, Hellmann's Mayonnaise, Toyota, Alka-Seltzer, Verizon, Seiko, and Helene Curtis. A few years later, UniWorld Group hired him as Creative Director to work with such clients as HBO & HBO en Español, Reebok, Mead Johnson, Kodak, Gatorade, Lincoln-Mercury, Zima/Coors, Bristol-Myers Squibb, and Burger King. In 2001, he opened his agency and won clients such as PepBoys while consulting for various agencies nationwide, helping win multiple blue-chip clients. Joseph moved to Washington, DC, in 2002, where he served as Chief Creative Officer for different advertising and media companies. He has provided the creative and marketing direction for numerous brands, including political campaigns. He created the memorable "Be A Hero" cape campaign that continues to be used by Donate Life Maryland today.

For nearly seven years, Joseph led the advertising, marketing, branding, and communications efforts for a trade organization in Washington, D.C., raising the quality of messaging and outreach that targeted decision-makers and end-users. Most recently, Joseph led the marketing and outreach efforts from the ground up for a new health organization in Northern Virginia, where he developed successful brand/outreach strategies. Joseph offers world-class skill sets that at one point were only utilized for global Fortune 100 companies; also, his passion for DEI initiatives, along with overall strategic planning, has been recognized with multiple awards by various organizations throughout his career. Today Coalition members reach out to Joseph to request his subject matter expertise in various areas of marketing, communications, DEI, multicultural outreach, creative and strategic development.

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Kendra Smith, Member Services & Events Manager

The Coalition’s internal and member operations are overseen by Kendra Smith. Her remarkable organizing skills help make our member meetings run smoothly and make sure our databases are kept current. Kendra is there to make sure Coalition members get fast and accurate answers to questions.

Before joining the Coalition in 2007, Kendra supported the President & CEO and senior staff at the D.C. Chamber of Commerce, including being a liaison to the Mayor of D.C. and city council member assistants.

While at Suited for Change, Kendra coordinated more than 100 job-training programs for low-income women. She also trained volunteers — and taught interview skills.

At the Sanz School, Kendra organized career fairs, seminars and helped students land quality jobs.

Kendra received her BA in Business Administration and AA in Criminal Justice, both from American InterContinental University.

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Brady Bell, Communications Associate

Brady is a political theorist and journalist, who has focused on political and marketing in campaigns. He is most passionate about the understanding of the political world and how it impacts everyday Americans.

Brady’s interest in politics began in his early high school years which led to volunteering in local elections. That grew to working and being on staff for local, state and national campaigns in the State of Oklahoma, he has served as a field organizer, strategist, and campaign manager. He learned how to manage local campaigns and use social media to spread their message. He is an advocate of how important the impact of local elections are to all communities. He has also worked as a journalist, during the 2020 primary election he was on a University of Oklahoma team who covered the Iowa Caucuses and interned for the local NPR station KGOU in Norman, Oklahoma. Starting in 2023, Brady is now working as the Communications Associate for the Coalition. He holds bachelor’s degree in Broadcast Journalism and Political Science, with a minor in History from The University of Oklahoma. Brady is currently completing his Masters in Political Theory from The University of Toronto.

 Brady@insurancefraud.org

**Dominic Dugo, Outreach Coordinator**

Dominic is a retired Chief Deputy District Attorney from San Diego, California, is now an Outreach Coordinator for the Coalition Against Insurance Fraud. He is also a co-chair for the Coalition's Workers Compensation Fraud committee. In addition to his role with the Coalition, He is currently the Vice-President, Fraud Division for the Delta Group and the National Prosecution Coordinator for the American Policyholder Association.

Dominic spent 33 years as a prosecutor in San Diego with 27 years prosecuting and then supervising the insurance fraud program. Under his leadership, San Diego has been recognized as having one of the best insurance fraud prosecutorial offices in the country. After graduating in the top 5% of his law school class at DePaul University in Chicago, Dominic moved to California. He worked 2 years as an attorney for Justice Charles Hamlin of the California Court of Appeal. Thereafter, he joined the District Attorney's Office. Dominic established San Diego's Workers' Compensation Premium Fraud (1996) and Medical and Legal Insurance Fraud (2005) Task Forces. Both of these were the first of their kind. He also authored several articles on insurance fraud including premium fraud.

Dominic's success resulted in several awards. In 2016, he received the "Edwin L. Miller Lifetime Achievement Award" from the San Diego District Attorney's Association. In 2010, Llorente Investigations named him their Nationwide Insurance Fraud Prosecutor of the Year. Previously, in 1999, he was named Insurance Fraud Prosecutor of the Year by the International Association of Special Investigation Units for Southern California. Dominic also was awarded a Certificate of Recognition from the FBI and a Commanding Officer's Citation from the San Diego Police Department.

Dominic has taught numerous classes throughout the country on how to investigate and prosecute insurance fraud including premium fraud. He also spearheaded and designed in San Diego one of the most successful anti-insurance fraud outreach programs in the country. This high-profile public campaign to deter insurance fraud included Public Service Announcements on Television, Billboards on Freeways, Anti-Fraud Posters for employers, and Ads in dozens of publications in numerous languages. Prior to retiring from the DA's Office in September 2019, Dominic served as Co-Chair of the Coalition Against Insurance Fraud out of Washington, D.C. for 3 years.

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Publications and information services

Any employee of a member organization can sign up for free to Coalition publications and information services.

<p><i>Fraud News Daily</i> (view sample)</p>	<p><i>A brief e-recap of insurance-fraud news from the previous 24 hours, delivered every business day. News items include links to the original stories.</i></p>
<p><i>The Coalition Quarterly</i> (view sample)</p>	<p><i>Stay informed about the latest fraud updates, news and analysis. Scam trends you should know about ... key legislation ... alerting and deterring consumers ... precedent-setting court cases — much more. Learn how the Coalition and our partners are having an impact. Published quarterly.</i></p>
<p><i>Journal of Insurance Fraud in America</i> (view sample)</p>	<p><i>JIFA reveals the latest fraud trends, investigates emerging scams, contains notable fraud cases, and offers sometimes- controversial opinions on fraud issues. Published continually on the website.</i></p>
<p><i>FraudNY Update</i> (view sample)</p>	<p><i>Compendium of major insurance fraud news in New York State, including links to full-text articles. Published by the New York Alliance Against Insurance Fraud, this e-newsletter is sent every other Wednesday.</i></p>
<p>Arrest and Conviction Data</p>	<p><i>Available to any employee of member organizations. Includes state fraud laws and regulatory requirements, detailed information on arrests and convictions, order information for free public-outreach materials, briefings on key fraud issues, archives to previous Coalition publications, and access to 38K+ full news articles.</i></p>



GET INVOLVED

Coalition members are encouraged to get involved in our organization and our activities:

<p>Attend membership meetings</p>	<p><i>The Midyear Meeting takes place in June. The Annual Membership meeting is held each December. They usually run a full morning and into late-afternoon. The prior evening, we sponsor a cocktail reception to help you network with colleagues and meet new contacts. A pre-meeting event such as a tour or baseball game also is usually scheduled after the reception. Bring select colleagues from your organization, or even better, bring your boss!</i></p>
<p>Suggest a meeting speaker</p>	<p><i>We always are looking for interesting speakers on cutting-edge topics that would appeal to the Coalition’s varied audiences. If you are aware of a speaker who would be appropriate for Coalition’s meetings, please contact Michelle Rafeld. If you or someone from your organization wishes to present at a Coalition meeting, please review our speaker guidelines.</i></p>
<p>Serve on a committee</p>	<p><i>The work of task forces and committees is integral to the Coalition operations. There are usually openings each year on committees involving public outreach, government affairs, membership development and research. Committee opportunities are available to others in your organization as well.</i></p>
<p>Suggest a research idea</p>	<p><i>The best ideas for Coalition projects come from our members. Have a burning issue you think should be explored? Our Research Committee will consider the idea.</i></p>

<p>Suggest a legislative/regulatory initiative</p>	<p><i>If you have an idea for an anti-fraud law or regulation in a given state, we will vet it through our Government Affairs Committee.</i></p>
<p>Sponsor an Insurance Fraud Awareness Day at your organization</p>	<p><i>The Coalition can help with event ideas and even provide speakers. If you hold a national SIU meeting, staff also can attend and speak on emerging fraud developments.</i></p>
<p>Author an article</p>	<p><i>The Journal of Insurance Fraud in America is a prestigious leadership publication with in-depth articles exploring wide-variety of emerging fraud issues and trends. We welcome story ideas and encourage members to propose writing articles.</i></p>
<p>Send us your news</p>	<p><i>As the nation’s number-one source of insurance fraud news, the Coalition would like to promote your cases and successes. We publish such stories in Fraud News Weekly, Fraud News Daily and other channels that are distributed to the anti-fraud community and beyond. Just e-mail your information to info@insurancefraud.org.</i></p>
<p>Post our videos on your website</p>	<p><i>The Coalition has eight professionally produced 30-second TV commercials. You can post on your website, in social media and use in community presentations. You can even re-brand them with your organization’s name, URL and logo. Details at InsuranceFraud.org.</i></p>
<p>Take advantage of the NEW Creative Services</p>	<p><i>The Coalition now offers a slew of creative services for our members, ranging from strategic branding, customizable designs, video concepts, website schematics, event banners, image editing, custom info flyers and much more.</i></p>



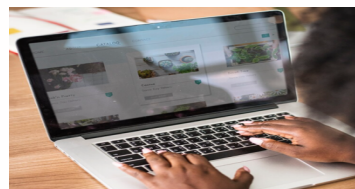
OTHER MEMBER BENEFITS



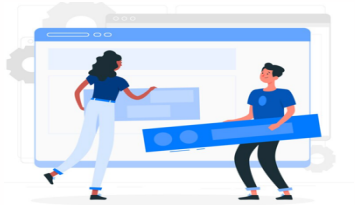
Participate in your conferences. Coalition staff makes presentations at conferences sponsored by members as well as other events. These are good opportunities to assist your staff in understanding broader fraud trends, and showcase your anti-fraud leadership.



Co-sponsor projects. The Coalition has a long history of partnering with organizations on joint anti-fraud projects. They range from collaborating on long-term initiatives with multiple partners to one-on-one projects. Examples include the Healthcare Fraud Prevention Partnership (which includes several federal and state agencies and private insurers) and partnering with SAS on a study of how insurers use technology.



Using Coalition articles, videos, and other material. Your organization can enhance its reputation as an anti-fraud leader by using Coalition articles, videos, brochures, and posters. You can rebrand many materials with your organization's name, logo, and URL. Post on your website, newsletter, and brochures.



List your organization. If you haven't done so already, make sure your organization has a listing on our [website](#). [Associate Members](#) are listed first and appear with their organization logos. Just send us your ad (260 x 180 pixels) in digital format (jpg, png or pdf). We will place it on our website and link to a URL of your choice.



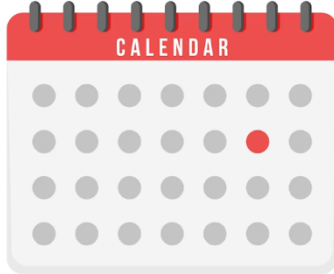
Advertise your event. If you hold meetings and conferences open to the fraud-fighting community, go to the [events page](#) of InsuranceFraud.org and list your event. Listings also appear in *Fraud News Weekly*.



Support legal initiatives. As a broad-based organization with a reputation for expertise, the Coalition can support legal initiatives by filing *amicus* friend-of-the court briefs for anti-fraud cases. Previous briefs have helped uphold fraud-bureau funding, insurer-to-insurer immunity, and broad interpretation of criminal and civil fraud laws. Visit InsuranceFraud.org for details.



Insurance Fraud Helpline. Need an answer about a fraud-related question? Perhaps a contact at another organization, an anti-fraud regulation or fraud data? Just phone us at 202-393-7330 or [e-mail](#). We'll have the answer at our fingertips or usually know where to find the answers.



Termination of Coalition Membership

The Coalition has been blessed with committed, stable membership since its founding. If your organization wishes to leave, however, the bylaws require written notice to the executive director. The bylaws also **require notice before September 1** to avoid liability for the following year's dues.



MEMBER ORGANIZATIONS

* *Coalition Board Members are listed in **BOLD***

Academic

Center for Business & Economic Research,
Marshall University
**Center for Consumer Affairs, University of
Wisconsin-Milwaukee**
Colorado State University — Global Campus
Indiana University of PA
Southern Utah University
University of New Haven
University of Wisconsin Oshkosh

Associate

Allied Universal Compliance and Investigations
Bright Line Investigations, LLC
Carco Group
Carpe Data
CCC
CDI Canvassing
Clearspeed
Command Investigations
Contego Investigative Services, LLC
CoventBridge
Delta Group
Diligence International Group, LLC
DRN Data
Ethos Risk/Hub Enterprises
Evadata
Finovox
Frasco Investigative Services
FRISS/Polonious SIU Systems
HealthSherpa.
illumifin
Intertel

ISG
Legentic
LexisNexis
North American Training Group
Ocean Consulting Group
PhotoFax
Protiviti
PwC
Quantexa
Rockholt & Associates LLC
Sedgwick SIU, Inc.
Shift Technology
Skopenow
Social Discovery Corp.
TransUnion
Veracity Research Company
Verisk

Association

AARP
**American Property Casualty Insurance
Association**
America's Health Insurance Plans
Claims & Litigation Management Alliance
International Association of SIUs
National Association of Mutual Insurance
Companies
**National Association of Public Insurance
Adjusters**
National Health Care Anti-Fraud Association
United Brotherhood of Carpenters and Joiners of



America

Public Interest

American Council on Consumer Interests

American Policyholders Association

Anti-Fraud Alliance

California Health Advocates

Call for Action

Citizens Property Insurance Corporation

Consumer Action

Consumer Auto

Consumer Federation of America

Families USA

Federal Association for Insurance Reform

Federation of Manufactured Home Owners of
Florida

Government

Alabama Department of Insurance/State Fire
Marshal

Alameda County District Attorney's Office

Alaska Division of Insurance

Arizona Department of Insurance

Arizona Office of Attorney General

Arkansas Insurance Department

Bucks County (Pa.) District Attorney's Office

California Department of Insurance -
Enforcement Branch

California Labor Commissioner's Office

Colorado Department of Regulatory Agencies

Colorado Medicaid Fraud Control Unit

Colorado Office of the Attorney General

Connecticut Department of Insurance

DC Department of Insurance, Securities &
Banking

DC Fire & EMS — Fire Investigation Unit

DC Office of Risk Management

Delaware Department of Insurance

Erie (Pa.) Police Department

Federal Bureau of Investigation

Florida Department of Financial Services, Division
of Insurance Fraud

**Florida Division of Investigative and Forensic
Services**

Florida Highway Patrol

Florida Office of Insurance Regulation

Florida Workers Comp Joint Underwriting Assn

Fresno County District Attorney's Office

Georgetown Township Fire Protection

**Florida Office of the Insurance Consumer
Advocate**

Identity Theft Resource Center

Institute4Education

Jarrold's Law.org, Inc.

L.A. Care Health Plan

Lisa Miller & Associates

Michigan Arson Prevention Council

National Alliance Against Home Repair Fraud

Senior Medicare Patrol (SMP) National

Resource Center

State Health Insurance Programs National

Technical Assistance Center

United Policyholders

Georgia Insurance and Safety Fire

Commissioner's Office

Idaho Department of Insurance

Illinois Department of Insurance

Iowa Insurance Fraud Bureau

Kansas Department of Insurance

Kentucky Department of Insurance

Kern County (Calif.) District Attorney's Office

Los Angeles County (Calif.) District Attorney's
Office

Louisiana Auto Theft & Insurance Fraud
Prevention Authority

Louisiana Department of Insurance

Louisiana State Police

Maine Bureau of Insurance

Marin County District Attorney's Office

Maryland Automobile Insurance Fund

Maryland Insurance Administration - Insurance
Fraud Division

Massachusetts Department of Industrial
Accidents

Massachusetts Insurance Fraud Bureau

Michigan Department of Insurance & Financial
Services

Michigan Office of Attorney General

Minnesota Commerce Fraud Bureau

Mississippi Insurance Department

Missouri Department of Commerce and
Insurance

Missouri Department of Labor Division of
Workers' Compensation

Montana State Auditor's Office Commissioner of
Securities and Insurance



Monterey County (Calif.) District Attorney's Office

National Association of Insurance

Commissioners

National Conference of State Legislators

National Council of Insurance Legislators

National District Attorneys Association

Nebraska Department of Insurance

Nevada Attorney General

Nevada Division of Insurance

New Hampshire Insurance Department

New Jersey Department of Banking & Insurance

New Jersey Office of the Cape May County

Prosecutor

New Jersey Office of Insurance Fraud Prosecutor

New Jersey Property-Liability Insurance Guaranty

Association

New Mexico Office of the Superintendent of Insurance

New Mexico Workers Comp Administration

New York City Police Department

New York Offices of the Inspector General

New York State Department of Financial Services

New York State Insurance Fund

New York State Medicaid Inspector General

North Carolina Department of Insurance

North Dakota Department of Insurance

Ohio Bureau of Workers' Compensation Special Investigations

Ohio Department of Insurance

Oklahoma Department of Insurance

Orange County (Calif.) District Attorney

Orange County (Calif.) Sheriff's Department

Oregon Division of Financial Regulation

Palm Beach County Fire Rescue

Paragould Fire Department

Pennsylvania Insurance Department

Pennsylvania Insurance Fraud Prevention

Authority

Pennsylvania Office of Attorney General

Pennsylvania State Police

Rhode Island Department of Business Regulation

- Insurance Division

Rhode Island Workers Compensation Fraud Unit

Riverside County District Attorney

San Bernardino County District Attorney

San Diego County (Calif.) District Attorney's Office

San Francisco County (Calif.) District Attorney's

Office

San Joaquin County District Attorney

San Mateo District Attorney's Office

Santa Clara County District Attorney's Office

Sedona Fire District

Solano County District Attorney's Office

Sonoma County District Attorney

South Carolina Department of Insurance

South Carolina Office of Attorney General

South Dakota Division of Insurance

Sussex County (NJ) Prosecutor's Office

Tennessee Department of Commerce & Insurance

Texas Department of Insurance - Fraud Unit

Tuscaloosa Arson and Fire Prevention Unit

U.S. Department of Labor

U.S. DHHS OIG Office of Investigations

Utah Department of Insurance - Fraud Division

Ventura County District Attorney

Vermont Department of Financial Regulation

Virginia Bureau of Insurance

Virginia State Police

Washington Metropolitan Area Transit Authority

Washington Office of the Insurance

Commissioner

Washington State Department of Labor and

Industries

West Virginia Office of the Insurance

Commissioner

West Virginia Securities Commission

Wisconsin Department of Health Services

Wisconsin Department of Insurance

Wisconsin Office of the Commissioner of Insurance

Wyoming Department of Insurance

Insurance

Accident Fund Group

AccuStar Financial

Acuity Insurance

AIG

Allianz Life of North America

Allstate Insurance Company

American Family Insurance

American Fidelity Corporation

American National Insurance

Amica Mutual Insurance

Amtrust North America

Assurant



Auto Club of Southern California
Auto-Owners Insurance
Berkshire Hathaway Homestate Companies
BlueCross BlueShield Association
Canal Insurance Company
Central Insurance
Chesapeake Employers Insurance
Chubb
Cincinnati Insurance
CNA
COUNTRY Financial
Crum & Forster
Donegal Insurance
EMC Insurance
Employers Insurance Group
Erie Insurance
Everest Insurance
Farm Bureau Insurance Tennessee
Farmers Insurance Group
FCCI Insurance Group
FFVA Mutual Insurance Company
Florida Peninsula/Edison Insurance
Frankenmuth Insurance
Frontline Insurance
Geico
Goodville Mutual
Grange Insurance
Great American Insurance Group
Grinnell Mutual
Hagerty Insurance
Hanover Insurance Group
Hastings Mutual
Hawaii Employers' Mutual Insurance Company
Horace Mann
Homesite Insurance
Insurance Care Direct
Insurance Company of the West
Intact Insurance
John Hancock Financial Services
Kemper Corporation
Lancer Insurance
Liberty Mutual Group
Mass Mutual
Markel
Merchants Insurance Group
MetLife
National Insurance Crime Bureau
Nationwide Insurance Company
New York Automobile Insurance Plan - AIPSO

New York Life Insurance
NJM Insurance Group
Northwestern Mutual
NYCM Insurance
Permanent General Insurance Company
Pinnacle Assurance
PMA Companies
Progressive Insurance
Prudential Insurance
Physicians Mutual Insurance Company
RGA Reinsurance Company
SC Wind and Hail Underwriting Association
Selective Insurance
Sentry Insurance
Shelter Insurance
State Compensation Insurance Fund
State Farm Insurance
Stillwater Insurance
Swiss Re
Texas Mutual Insurance
The Hartford
The Standard
Travelers Insurance
TruStage (formerly CUNA Mutual Group)
USAA
WCF Insurance
West Bend Insurance
Westfield Insurance
Zenith Insurance Company
Zurich North America

International Partners
Agency for the Fight Against Insurance Fraud (ALFA)
City of London Police

Legal
Bruno Gerbino Soriano & Aitken
Cozen O'Connor
Gladstone Weisberg
Greenberg Traurig, P.A.
Katten Muchin Rosenmann LLP
KPM Law
Lewis Brisbois Bisgaard & Smith LLP
Manning & Kass
Marshall, Dennehey
Rivkin Radler, LLP

COALITION BYLAWS



ARTICLE I – NAME

The name of this organization shall be The Coalition Against Insurance Fraud, a nonprofit entity incorporated in the District of Columbia.

As used in these Bylaws:

ARTICLE II – DEFINITIONS

"Coalition" means The Coalition Against Insurance Fraud, Inc. "Board" means the Board of Directors of the Coalition.

"Bylaws" means the Bylaws of The Coalition Against Insurance Fraud as set forth in this document.

"Corporation" means an insurer, a group of affiliated companies licensed to write insurance or another for-profit business whose mission includes helping to prevent, detect or investigate insurance fraud.

"Public interest organization" means a nonprofit entity, government organizations including law enforcement with at least one of its purposes being furthering the public interest in consumer protection or combating insurance fraud.

ARTICLE III – OFFICE AND REGISTERED AGENT

SECTION 1. OFFICES.

The Coalition shall continuously maintain its principal office in the District of Columbia, as may be designated by the Executive Director. Any other office location(s) must be approved in advance by the Executive Committee.

SECTION 2. AGENT.

The Coalition shall continuously maintain within the District of Columbia a registered agent.

ARTICLE IV – PURPOSES AND TAX STATUS

The Coalition is organized as a 501(c)(4) nonprofit entity to undertake public advocacy, research, and education to combat all forms of insurance fraud as determined by the Board. The Coalition shall not perform any activities other than those permitted to be performed and completed by an organization exempt from federal income tax under Section 501(c)(4) of the Internal Revenue Code of 1986 or amended.

ARTICLE V – MEMBERSHIP

SECTION 1. INSURER MEMBERS.

A licensed insurer may become a member of the Coalition by: (a) submitting a membership application signed by the authorized representative stating that it will, as a member of the Coalition, abide by these Bylaws, (b) timely pay all dues or fees, and (c) comply with such other conditions as the Board may specify.

SECTION 2. PUBLIC INTEREST MEMBERS.

A public interest organization that seeks to assist in the fight against insurance fraud may become a member of the Coalition by (a) submitting a membership application signed by the authorized representative stating that it will, as a member of the Coalition, abide by these Bylaws and (b) comply with such other conditions as the Board may specify. Public interest members are not assessed dues as members.

SECTION 3. ASSOCIATE AND ASSOCIATION MEMBERS.

An established and incorporated or otherwise legally established business entity, organization, or association whose mission includes the fight against insurance fraud may apply for membership of the Coalition subject to approval by the Executive Director. Such business entities, organizations and associations may apply to become a member of the Coalition by (a) submitting a membership application signed by the authorized representative stating that it will, as a member of the Coalition, abide by these Bylaws, (b) timely pay all dues or fees, and (c) comply with such other conditions as the Board may specify.

SECTION 4. LAW FIRM MEMBERS.

As set forth subsequently in these Bylaws, law firm membership is by invitation only and requires Executive Committee approval. Invited law firms must exhibit a proven commitment to fighting against insurance fraud in their practice. Law firms whose focus may be on insurer, public interest or consumer rights are also eligible for consideration. To become a member, invited law firms must (a) submit a membership application signed by the authorized representative stating that it will, as a member of the Coalition, abide by these Bylaws, (b) agree to commit to a minimum term of membership of five (5)

years, (c) timely pay annual dues or fees, (d) actively participate on the Legal Affairs Committee and (e) comply with such other conditions as the Board may specify.

SECTION 5. ACADEMIC MEMBERS.

Institutions of higher education, with a dedicated program addressing insurance fraud prevention, shall be eligible for full Coalition Membership. On a limited basis academic staff and graduate or doctoral level students may apply for limited Coalition membership. Such membership may be restricted in terms of benefits or privileges afforded and to a set period to conduct research or secure access to Coalition data for scholarly research or study purposes. Academic membership shall be complementary.

SECTION 6. INTERNATIONAL PARTNERS

Non-U.S.-based established anti-fraud organizations, operated by or under the auspices of a governmental agency or an established trade association, may apply to become affiliated with the Coalition. This category of membership shall be complementary. Such organizations may be granted limited access to Coalition publications or data but shall have no other membership rights nor be eligible for Board membership. Executive Committee approval shall be required for this category of membership.

SECTION 7. CONDITIONS OF MEMBERSHIP

The conditions of obtaining and retaining membership and the rights and obligations pertaining thereto, other than or in addition to those stated herein, shall be determined by the Board, or the Executive Committee as authorized by the Board or by these Bylaws.

SECTION 8. TERMINATION OF MEMBERSHIP

A member's membership in the Coalition shall continue until (a) it fails to meet any condition of membership; (b) it resigns, pursuant to Section 10 of this Article; (c) it is removed from membership for any reason by a vote of the Executive Committee, or (d) if it is a dues paying member, it fails to pay any dues pursuant to these Bylaws.

SECTION 9. RESIGNATION OF MEMBERSHIP

A member may resign from the Coalition by giving at least ninety days written notice to the Executive Director. Still, such resignation shall not relieve the member so resigning of the obligation to pay any dues or other charges accrued and unpaid, nor shall such resignation relieve the member so resigning of the obligation to pay any dues for the ensuing fiscal year pursuant to Article XI, Section 3 of these Bylaws unless the resignation is given no later than by September 1st prior to the ensuing fiscal year.



ARTICLE VI – BOARD OF DIRECTORS

SECTION 1. BOARD OF DIRECTORS

The Board shall consist of up to sixty (60) Directors, but not fewer than eight (8) Directors. Members in all categories of members who are in good standing shall be eligible for membership on the Board.

A member in good standing may remove and replace its appointed Director at its discretion.

SECTION 2. TERM OF OFFICE

A Board member shall continue to serve on the Board until they die, resign, or is removed by the member that appointed them, or until such member's membership terminates pursuant to Article V, Section 9 or 10.

SECTION 3. POWERS

The Board shall have the responsibility for general oversight of the affairs of the Coalition, shall determine questions of policy, shall approve by vote all officers and the Executive Director and, in addition to any specific powers conferred by these Bylaws, shall have general power to take such action as it deems appropriate to carry out the purposes of the Coalition. Between annual meetings such actions and responsibilities shall be vested in the Officers and Executive Committee as elected by the Board.

SECTION 4. MEETINGS

The Board shall meet at least semi-annually in a manner and at such time and place as the Executive Committee shall determine. A meeting shall be held in December and shall be designated as the “Annual Meeting”. The Annual Meeting shall normally occur in the Washington, D.C. area. A special meeting shall be held at the request of the Co-Chairs, a request by a majority of the Executive Committee or a request by one-third of the Board of Directors.

SECTION 5. QUORUM

A quorum for the transaction of business shall consist of a majority of Directors then in office, including at least three (3) appointed by corporate members and three (3) appointed by public interest members.

SECTION 6. NOTICE OF MEETING

Notice stating the location, date, and hour of the meeting shall be provided to each Director at least ten (10) days prior to the meeting.

SECTION 7. VOTING

Except as otherwise provided herein, action may be taken by a majority vote of the Directors present and voting at a meeting where a quorum exists.

SECTION 8. ACTION BETWEEN BOARD MEETINGS

During periods between the meetings of the Board, the Executive Committee shall be empowered to act on behalf of the Board. Actions taken between meetings shall be communicated to the Board at its next meeting.

ARTICLE VII – MEETINGS OF MEMBERS

In conjunction with the Annual Meeting of the Board, the Co-Chairs shall call a meeting of all members of the Coalition. At such meetings, the Co-Chairs shall review the activities of the Coalition during the preceding year and contemplate activities of the Coalition for the next year. All members of the Coalition shall be provided the meeting agenda in advance and shall be afforded an opportunity to provide comments or suggestions for current or future actions of the Coalition either in advance or at the meeting.

ARTICLE VIII – OFFICERS

SECTION 1. OFFICERS

Elected officers of the Coalition shall consist of a President (who shall be the Executive Director), two Co-Chairs, a Treasurer, and a Secretary. At each Annual Meeting, the Board shall elect a President and any other officer position, as necessary.

The Corporate Co-Chair and Treasurer shall be elected in odd-numbered years; the Public Interest Co-chair and the Secretary shall be elected in the even-numbered years.

SECTION 2. TERMS OF OFFICERS

With the exception of the President, each of the officers elected by the Board shall serve for the term of two (2) calendar years or until their successor is elected. The Executive Committee shall fill any vacancy in any office which occurs between the Annual Meetings.

SECTION 3. PRESIDING OFFICERS

One or both Co-Chairs of the Board shall preside at all meetings of the Board and perform such other duties as may be required by the Board. Co-Chairs may also serve on any committee as a member.

SECTION 4. SECRETARY

The Secretary shall perform the duties customarily appertain to this office and such other duties as may be assigned by the Board. The Secretary or their designee shall maintain accurate minutes of all proceedings of the Board and proceedings of all standing and ad hoc committees. The Secretary shall

give notice of all Annual and other meetings of the Board. The Secretary shall have charge of such books and records as the Board may place in the Secretary's care and shall make such reports to the Board as may be required.

SECTION 5. TREASURER

The Treasurer or their designee shall oversee the receipt and disbursement of all monies of the Coalition and shall deposit the funds in the name of the Coalition in such bank or banks as may be designated. The Treasurer or their designee shall keep complete and accurate records and accounts and books belonging to the Coalition of receipts and disbursements showing the financial condition of the Coalition and shall make a complete and accurate report at the end of each fiscal year. The Treasurer or his or her designee shall render to the Board, upon its request, such statements and reports as may be required at any time. The books and accounts shall be open at all times during business hours for inspection by any Director or by any auditor appointed by the Board. Such funds shall be disbursed in such manner as may be determined by resolution of the Board. The Treasurer shall also serve on the Financial Review Committee appointed by the Executive Committee.

ARTICLE IX – EXECUTIVE DIRECTOR

SECTION 1. DUTIES

The chief executive officer of the Coalition shall be the Executive Director appointed by the Board to serve at its pleasure. In addition to such duties and responsibilities as may be given him or her by the Board, the Executive Director shall implement the policies and decisions of the Board and supervise the work of the staff.

SECTION 2. BOARD AND EXECUTIVE COMMITTEE PARTICIPATION

The Executive Director shall attend and participate in all meetings of the Board and Executive Committee unless specifically requested to be excluded and shall serve as an ex-officio member of all standing and ad hoc committees.

ARTICLE X – COMMITTEES

SECTION 1. EXECUTIVE COMMITTEE

There shall be an Executive Committee elected by the Board consisting of the Co-Chairs of the Board and the Secretary and Treasurer of the Coalition plus up to twelve (12) additional Directors appointed by the Board at the Annual Meeting. The Executive Committee shall consist of equal numbers of members representing public interest (50%) and combined corporate, associate or association members (50%). For corporate, associate and association members, a majority of the 50% shall be insurer members. In addition, a representative from the Coalition's law firm membership may, at the Board's discretion, be invited to serve as an advisor to the Executive Committee as well.

The Board may also extend invitations to the Chief Executive Officer of the National Insurance Crime Bureau (NICB) and to the President of the International Association of Special Investigation Units (IASIU) to sit on the Executive Committee as advisors.

Members of the Executive Committee shall serve for a term of four (4) years. Terms shall be staggered with an equal number of corporate, associate or association and public interest seats up for vote at least every two (2) years. Vacancies on the Executive Committee may be filled for the remainder of the elected term by vote of the Executive Committee subject to approval at the next Annual Meeting.

The Executive Committee shall have the power to provide direct oversight of the Coalition's regular operations and carry out such instructions as the Board may give. The Executive Committee shall report its actions in a timely manner to the Board, but no later than at the board's next meeting. The Executive Committee shall appoint chairs of each standing committee prior to each fiscal year and any vacancy of committee chairs that might arise during the year.

SECTION 2. COALITION COMMITTEES AND TASK FORCES

Membership on committees shall be open to any Coalition member in good standing. While not mandatory, committees should represent to the fullest extent possible a balance of all categories of members. Limited exceptions to these standards are as set forth in the committee descriptions described in this section. All committees shall operate under the direction of and report at least annually on their activities to the Board. Each committee is expected to meet at least quarterly throughout the year, with the exception of the Financial Review Committee as noted below. Each committee shall have a Coalition staff person assigned to assist the committee with carrying out its mission and objectives.

Action Without a Meeting. Any action required or permitted to be taken as necessary at any meeting of a committee may be taken without a meeting if the text of the resolution or matter to be agreed upon is sent to all members of the committee and a majority of members consent to such action, setting forth the action taken. Such consent shall have the same force and effect as a committee meeting vote and may be described as such in any document executed by the Coalition.

THE FOLLOWING SHALL BE THE STANDING COMMITTEES OF THE COALITION:



GOVERNMENT AFFAIRS

The Government Affairs Committee shall recommend specific legislative priorities for the Coalition to undertake. The Committee shall seek input from all members to assess such priorities. A final list of the Committee's recommended priorities shall be submitted to the Executive Committee to review and approve or make any changes. The final legislative priorities for the upcoming year shall then be presented at the board's Annual Meeting. The Government Affairs Committee may also draft and recommend adoption by the Coalition of model legislation through the same process. The Government Affairs Committee shall also have such other powers as may be given it by the Board.



PUBLIC INFORMATION

The Public Information Committee shall have the power to recommend specific communications and awareness projects for the Coalition to undertake. In addition, the Committee shall work to ensure the Coalition provides a broad scope of public information resources directed to the fight against insurance fraud and that the Coalition remains focused on providing information and resources addressing all forms of insurance fraud. The Public Information Committee shall also have such other powers as may be given it by the Board.



RESEARCH

The Research Committee shall oversee the research studies undertaken by the Coalition. The Committee will identify areas where anti-fraud research is needed and seek partnerships with Coalition members to fund, develop and execute such studies. The Committee will submit all recommendations for studies to the Executive Committee for approval prior to undertaking any research study.



LEGAL AFFAIRS

Membership on the Legal Affairs Committee is by invitation only extended to no more than ten (10) law firms by the Executive Committee. Invited law firms must exhibit a proven commitment to fighting against insurance fraud in their practice. Law firms whose focus may be on insurer, public interest or consumer rights are eligible for consideration. Law firm members agree to the payment of dues in the amount of five-thousand dollars (\$5,000) per year and must commit to a minimum period of five (5)

years participation on the Committee. The Legal Affairs Committee shall advise the Coalition on legislative, regulatory, and judicial advocacy matters. The Committee shall also assist in keeping the Coalition's state regulation and laws databases current and with the Coalition's *amicus curiae* program.



AMICUS CURIAE REVIEW

Membership on this committee shall be by invitation only from the Executive Committee. A majority of this committee shall be from the public interest membership. The committee shall review all potential cases for consideration under the Coalition's *amicus curiae* program. Cases recommended by the committee for *amicus curiae* brief filing shall be subject to final approval by the Executive Committee. This committee shall work closely with the Government and Legal Affairs Committee to make sure the *amicus curiae* program represents all aspects of the Coalition. Assistance shall also be sought in helping to identify cases for consideration and assistance with the drafting and filing of briefs.



FINANCIAL REVIEW

The Executive Committee shall appoint a Financial Review Committee to review the books and accounts of the Coalition as soon as practical after the close of each fiscal year and report on the state of the Coalition's finances to the Executive Committee. Once the report is submitted, the work of this Committee shall be deemed complete for the year with no further meetings required. The Financial Review Committee shall be chaired by the Treasurer and include at least two (2) other members of the Executive Committee. Coalition staff shall provide the committee with full access to all financial records, banking, or investment account statements and with full access to any financial service providers involved with the Coalition's financial accounts.



OTHER COMMITTEES

The Board shall have the power to appoint or authorize the appointment of such other standing or ad hoc committees as may be deemed necessary and determine their duties and powers. When so authorized or appointed, such committees shall hold office until their successors are appointed or until the particular purpose is accomplished.



TASK FORCES

At its discretion, the Executive Committee may authorize continuing or ad hoc task forces to assist the Coalition's efforts, and better involve members in the activities and mission of the Coalition. Such task forces may include, but not be limited to, special interest groups of membership categories (such as Associate or Association members) or areas of specific anti-fraud interest (such as life and disability, workers compensation, or other insurance lines). Such task forces shall be open to all Coalition members in good standing.



ARTICLE XI – FINANCES

SECTION 1. FISCAL YEAR

The fiscal year of the Coalition shall commence on January 1st and end on December 31st of each year.

SECTION 2. BUDGET

Annually, prior to the beginning of each fiscal year, the Executive Committee shall recommend a budget of income and expenditures for the ensuing year, which the Board shall approve. The approved budget shall be the basis for appropriation of funds to the Coalition by each member. Allocations of funds in the budget may be changed by the Board. Any unexpected balance not appropriated at the end of each fiscal year may be credited to the reserve funds of the Coalition.

SECTION 3. DUES

Corporate, associate, association and law firm members shall be subject to dues. Public interest members shall not be assessed dues. Annual dues shall be determined by the Board based on the recommendation of the Executive Committee.

ARTICLE XII – DISTRIBUTION OF ASSETS ON DISSOLUTION

Should the Coalition for any reason be dissolved, the assets of the Coalition remaining after satisfaction of all the Coalition's obligations outstanding as of the date of or in connection with dissolution shall be distributed by the Board to such nonprofit anti-fraud organizations designated by the Board.

ARTICLE XIII – INDEMNIFICATION

SECTION 1.

Any individual made or threatened to be made a party to any action, suit, or proceeding, because such individual serve(s)(d) on the Executive Committee, Board or a committee or (is) (was) an officer of the Coalition may be indemnified against all judgments, fines, amounts paid in settlement, reasonable costs and expenses, including attorneys' fees and other liabilities that may be incurred as a result of such action, suit or proceeding, or threatened action, suit or proceeding, if such individual acted in good faith for a purpose which he or she reasonably believed to be in the best interests of the Coalition.

SECTION 2.

In each instance in which a question of indemnification arises, entitlement thereto, shall be determined by the Executive Committee who are not parties to such action, suit, or proceeding. Such decisions may be made in consultation with or subject to final input and decision from any insurer providing applicable coverage to the Coalition. The decision to provide or decline indemnification may also be reversed or modified by the Executive Committee or Board as additional information or evidence may warrant at any time.

ARTICLE XIV – AMENDMENTS

These Bylaws may be amended at any meeting of the Board upon a vote of a majority of the Board members. Any amendment shall be acted upon only after thirty (30) days' written notice has been given to the Board, together with a copy of the proposed amendment or a statement of the substance thereof.

Adopted June 1993

Revised March 1996

Revised September 1998

Revised December 2003

Revised September 2005

Revised December 2015

Revised December 2021

Revised December 2023



**WHAT WILL BE YOUR ROI FOR JOINING A WORLD CLASS ORGANIZATION
THAT HAS BEEN AROUND FOR OVER 30 YEARS?**

As a valued member of the Coalition, there are numerous benefits and compelling reasons for your organization to join us. Below is a breakdown of the value we bring to our members.



- 1. Members Have Access To Research Studies & Can Partner With The Coalition On One:**
 - 19 studies are currently available and are exclusive to Coalition members ONLY.
 - Over the years the Coalition has \$30,000 invested in research and development along with partnering with world-class Coalition members totaling an average of 665 pages over the years with more to come.
 - The most recent studies have changed the way Insurance Fraud is viewed for years to come such as the Cost of Insurance Fraud Study, which highlighted the cost of healthcare fraud in addition to the other lines that your organization can use to cite the current losses due to insurance fraud.
 - The amazing Who Me Study, which outlined the changing attitudes towards insurance fraud among varying age groups is something all insurers need to be aware of and that information is very valuable for internal discussions about insurance fraud within their realm.
 - The SIU and Technology studies would also be of benefit to insurance carriers as well.



2. Members Have Access To The Coalition Webinar Platform:

- In the last 2 years alone there have been 13 committee inspired webinars that have captured the attention of over 9000 attendees with an average attendance of 700 viewers each with member partners volunteering to share their subject matter expertise with the members. Each webinar averaged around 4 panelists for an approximate total of 52 participants.
- As a member have the ability to suggest a topic and moderate a webinar with invited subject matter experts on topics that will help move the needle forward and bring insight and trends to the forefront to share with members.



• Members Are Always Welcomed To Attend Our Member Meetings:

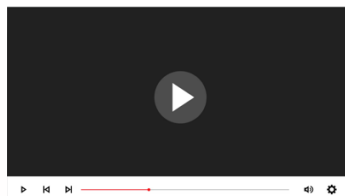
- The Coalition's member meetings, in which both meetings the \$750 per person fee is waived for two individuals of each organization to join, which is a \$3,000 benefit if fully utilized.
- Members who attend are further exposed to new trends in the and issues impacting the fraud / insurance industry and have the ability to network with others and partner on initiatives that at one point before the Coalition was not possible to achieve.
- Sponsorship Packages can be utilized by members throughout the meetings to display their brand and support the event to show their commitment to the Coalition.
- Members have the ability to suggest a topic to present on stage on a topic of their choice.



- **Members have access to a library of 24 Infographics to use:**
 - *Outside the Coalition Cost is Approx. \$1,200 per infographic giving members nearly \$29,000 in depository access with more to come.*



- **Members have access to our popular FraudPods:** *(Outside the Coalition Cost is Approx. \$2,500 per production giving members nearly \$57,000 in depository access.)*
 - 23 Fraud Pods are currently in the portal for review
 - Your organization has the ability to be interviewed by Coalition at their convenience to share any information to be shared with the membership.



- **Members have access to nearly 20 Videos to use at their convenience:** *(Provided to the coalition but the average cost is about \$10K per spot bring the value of the video access to our members to around \$200K worth of videos to use as needed.)*
 - Videos are customizable where we can place your logo at the end.



- **Members Can And Should Utilize the Coalition’s Valuable Amicus Program:**

- Your organization has the opportunity of utilizing another amazing benefit of membership the Amicus Program (*friend of the court*) which has been utilized by members for more than 20 years.
- The Coalition currently remains a highly credible voice to courts.
- Coalition *amicus* briefs carry great weight and impact decisions. Where the Coalition had weighed in on cases involving healthcare. This program is vital and has been very effective is changing the course of decisions involving our members over these many years. The Coalition would urge that your organization take full advantage of this resource which is backed by several top tier nationwide law firms that do this work on a volunteer basis saving our members thousands in legal fees.
- Individuals in your organization have the ability to receive our publications and attend webinars free of charge, which would help keep them informed of new trends and grow professionally.



- **Members have access to the NEW Creative Services**

The Creative Services offered to members provide a valuable resource and support system that goes beyond the conventional offerings of the last 30 years. Here are some key aspects highlighting the value of the NEW Creative Services exclusively for our members:

- **Strategic Branding:**
Creative Services help members build and strengthen brand identity. This involves developing a cohesive and compelling visual and messaging strategy that resonates with the target audience, fostering brand recognition and loyalty.
- **Professional Graphic Design:**
Members gain access to professional graphic design expertise, ensuring visually appealing and effective communication materials. This includes designing logos,

marketing collateral, and other visual elements essential for branding and promotion.

- **Content Creation:**
The creation of engaging and high-quality content is crucial for effective communication. Creative Services assist members in developing content across various platforms, including websites, social media, and print materials, ensuring a consistent and impactful message.
- **Campaign Development:**
Whether launching a new product, service, or awareness campaign, Creative Services contribute to the conceptualization and execution of compelling campaigns. This involves designing eye-catching visuals, crafting persuasive messaging, and implementing strategic communication plans.
- **Multimedia Production:**
In an era of diverse media channels, Creative Services provide support for multimedia production. This includes creating videos, animations, and interactive content that can enhance member engagement and outreach.
- **Customized Marketing Materials:**
Members receive personalized marketing materials tailored to their unique needs. This encompasses brochures, presentations, posters, and other promotional items that effectively communicate their offerings and value proposition.
- **Adaption to Trends:**
Creative Services stay abreast of current design and communication trends. This ensures that members receive services that are not only visually appealing but also aligned with contemporary preferences, helping them stay relevant in their industries.
- **Collaborative Ideation:**
Members can engage in collaborative ideation sessions with Creative Services experts. This allows for the exchange of ideas with our members, exploration of innovative concepts, and the development of creative solutions to address specific challenges or opportunities.
- **Brand Consistency:**
Maintaining consistency in your branding across various touchpoints is crucial for building a strong and recognizable new brand initiative. The Coalition will assist members in ensuring that their visual identity, messaging, and design elements align consistently, reinforcing brand integrity.
- **Timely and Professional Execution:**
Creative Services offer a timely and professional execution of projects. Coalition members will benefit from efficient project management, ensuring that initiatives are delivered on schedule and meet the highest standards of quality.

In essence, the value of the NEW Coalition Creative Services lies in the ability to enhance a members overall brand presence, communication effectiveness, and visual appeal of a member's offerings. This support contributes to increased recognition, improved audience engagement, and a competitive edge in the marketplace.



In summary...the yearly value of your membership gets your organization an ROI of...

- **\$30,000** - Research Access to 19 Studies
- **\$6,000** - Member Event Benefits
- **\$29,000** - Worth of Infographics
- **\$57,000** - FraudPod Access
- **\$200,000+** - Access worth of video content
- **\$5,000** - Average legal support through the Amicus Program backed by our 10 world-class law firms members.
- **\$150,000+** - In Creative Services access (New internal service added in 2023)

The total financial ROI is approximately over half a million dollars in value!



We look forward to your membership with the Coalition as we work to amplify your voice through our collective initiatives!