



**2024
Coalition
Board Book
Advertising
Opportunities**



OPTION 1:
Board Book Advertising Prices For One Meeting
(Company To Choose Mid-Year Or Annual Meeting)



Half Page Advertisement:	\$750
Full Page Advertisement:	\$1,500
Full Page Advertisement & 30 Second Company Video:	\$1,750

OPTION 2:
Board Book Advertising Prices For Both Meetings



Half Page Advertisement:	\$1,000
Full Page Advertisement:	\$2,000
Full Page Advertisement & 30 Second Company Video:	\$2,500

NOTE:
To receive discount, member must select both meeting options at the time of initial purchase.

Added Details:

Print Advertisements:



- All print advertisements will be in color.
- Placement in the board book will be based on category selected and date/time order received.
 - Full page advertisements with video selection
 - Full page advertisements only
 - Half page advertisements
- Advertisements must be submitted to Coalition staff by **May 1, 2024**.
- The Coalition will incorporate a QR code to a destination link provided by the company
- Company logos will appear on Coalition thank you signage located throughout the meeting halls

Video Streaming:



- Videos to be supplied by members
- Videos cannot be more than 30 seconds in length and must be submitted in MP4 or .MOV
- Placement in rotation will also be based upon date/time the advertising order was received

- Streaming of videos will take place:
 - On a monitor located near the registration desk / outside meeting hall
 - On the large screen in meeting hall 30 minutes prior to meeting start time
 - On the large screen during the morning breaks and in 15 minutes prior to meeting resuming after lunch
- Videos must be submitted to Coalition staff by **April 15, 2024**

